

Join the Co-op Connections[®] Program

Dear Business Customer,

We have an exciting new opportunity for your business. We'd like to invite you to join us in a new member benefits initiative, the Wiregrass Electric Cooperative Co-op Connections program. This program gives you the opportunity to offer our cooperative members valuable discounts. In exchange for your participation, we promote your business and discount offers to our members at no cost to you. The program is designed to benefit your business and our members.

Wiregrass Electric Cooperative, in conjunction with other Touchstone Energy[®] cooperatives around the country, has developed the Co-op Connections program to deliver more value to members and assist participating businesses in increasing customer visits.

This year we will closely monitor the program's success and give you the opportunity annually to opt out of the program. This program gives your business exposure to our 15,500 members and millions more served by our fellow Touchstone Energy cooperatives.

The enclosed brochure describes the program in detail. Participation is easy and should help give you a marketing advantage with our growing membership!

Please review the brochure, call us with any comments or questions and return the participation form to Wiregrass Electric. We will include your business in our marketing items. For further information, contact us at 1-800-239-4602 or wec@wiregrass.coop.

Touchstone Energy is a nationwide alliance of more than 600 not-for-profit electric cooperatives. Each is member-owned and dedicated to upholding the cooperative principles of innovation, integrity, accountability and commitment to community.